



Debra Kostiw

Dementia trainer and author Debra Kostiw released her first book in October of 2023. **Forget Me Not** was a best seller within the first month, reaching #1 in Neurology. Kostiw's resolve to advocate for those with dementia stems from a personal tragedy when her cognitively impaired mother became a victim of elder abuse from a negligent family member, resulting in her heartbreaking death. As part of her ongoing crusade for improving memory care, Debra has taken numerous training courses about dementia; however, she felt that they were superficial and with little practical value. Debra's inspirational vision for cognitive care has captivated audiences internationally for nearly two decades. Founder and CEO of Answers About Alzheimer's Inc., Debra's cutting-edge strategies are based on years of experience, case studies and research. Kostiw developed the Certified Master Dementia Strategist course and launched an educational YouTube channel, Answers About Alzheimer's to educate both medical professionals and family caregivers. Debra has assisted over 1200 families and captivated hundreds of stages throughout the world. Regarded as one of the most influential Alzheimer's and dementia educators, Kostiw's life's work is devoted to those with cognitive decline and a desire to inspire a stronger, broader awareness of dementia care throughout the globe.