



Debra Kostiw

Debra Kostiw's inspirational vision for cognitive care has captivated audiences internationally for nearly two decades. Founder and CEO of Answers About Alzheimer's Inc., Kostiw has developed a dementia certification program and launched an educational YouTube channel to educate both medical professionals and family caregivers. Debra's cutting-edge strategies based on years of experience and research, led to the publication of her book, *Forget Me Not*. It was after teaching the highest-level courses for the Alzheimer's Association that Debra was approached by WYSL, a local radio station, and hosted her own show *Answers About Aging*. Kostiw has helped over 1200 families and has taken the stage hundreds of times in multiple countries. Reviewed as the most influential Alzheimer's and dementia trainer, Kostiw's life's work is devoted to those with cognitive decline and a desire to inspire a stronger, broader awareness of dementia care.